

LINKO



User Flows

MDIA 2106 DESIGN 2
SET G - WHAT THE FOUR!?

XIUZI GUO A01409690
SHIOUYUWAN A01418248
RICHELLE MARGARETTE TIONGSONA01446440
PRIMCHARLIN KIATTIPOOMPUN A01410367

* Branding



“AT LINKO, WE CONNECT CONCERT LOVERS THROUGH THE POWER OF MUSIC. WHETHER YOU'RE MATCHING WITH PEOPLE WHO SHARE YOUR MUSIC TASTE OR JOINING FORUMS TO MEET FELLOW FANS, LINKO HELPS YOU MAKE NEW FRIENDS AND UNFORGETTABLE MEMORIES AT LIVE EVENTS.”

* Branding

COLOR PALETTE



PRIMARY
#9B71F1



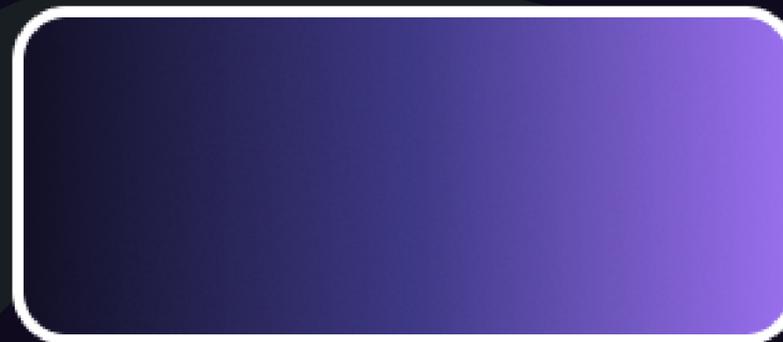
SECONDARY
#C2FF3E



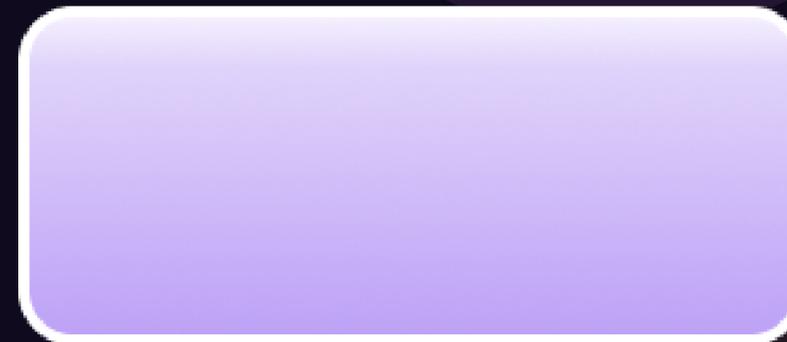
TERTIARY
#FE4366



QUINARY
#0F0E21



DARK GRADIENT
#9B71F1 + #3F3A87 + #0F0E21



DARK GRADIENT
#9B71F1 + #3F3A87 + #FFFFFF

* Link



GitHub
Code Link:

https://github.com/richelletionson/MDIA2109_Linko



Final Mock-up
Figma file:

<https://www.figma.com/design/DNJTBu1vQRxlcOf8tvJ3Wa/What-the-four--?node-id=1648-8250>



Coded App
Recording Link:

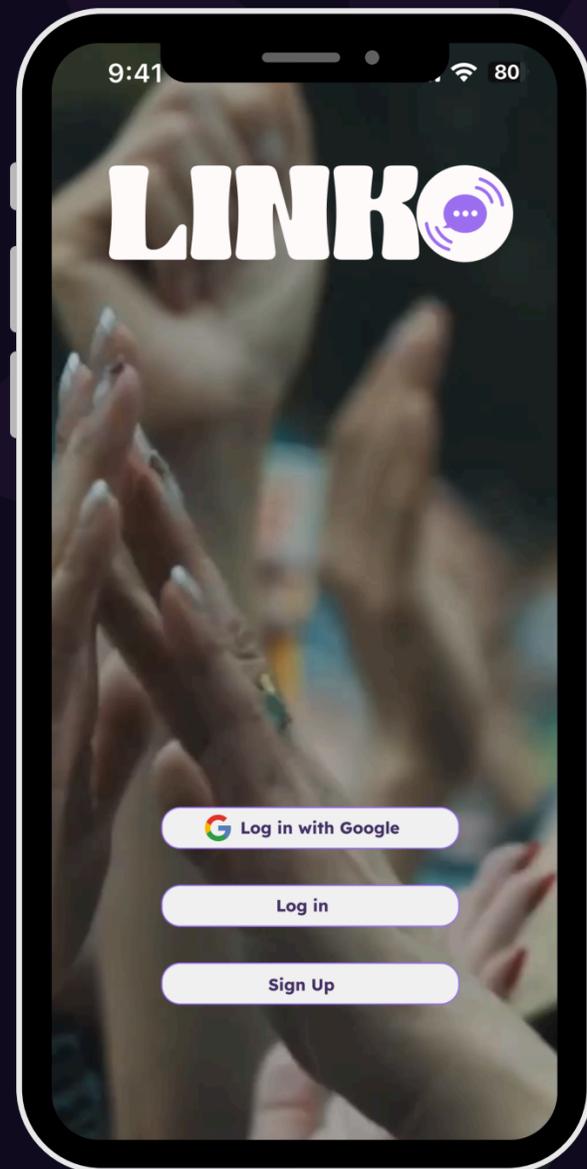
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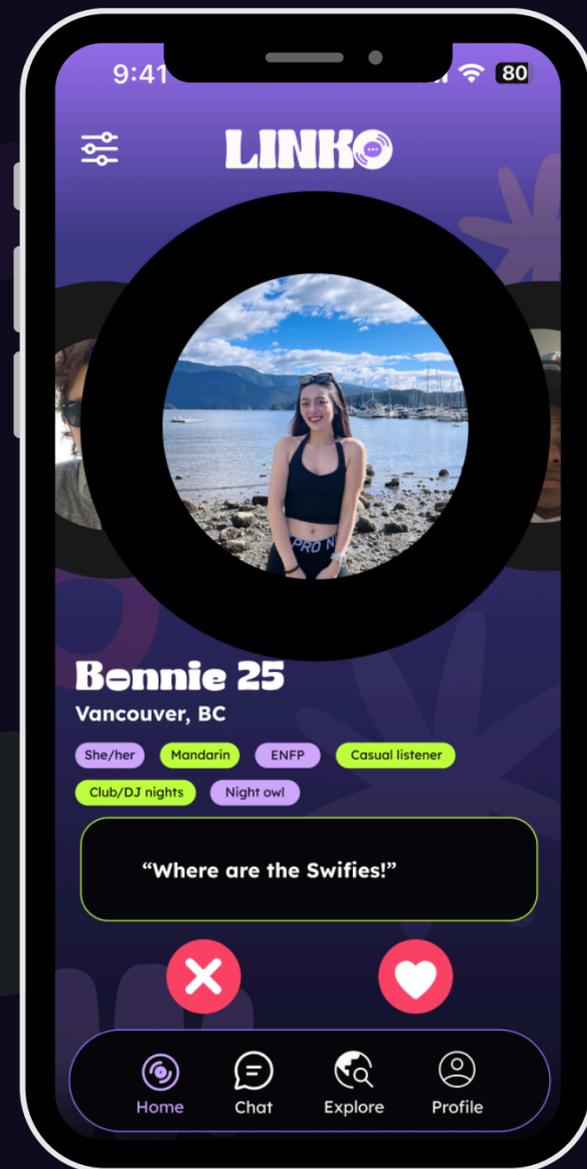
Coded web app
on Vercel:

<https://mdia-2109-linko-7ulc.vercel.app>

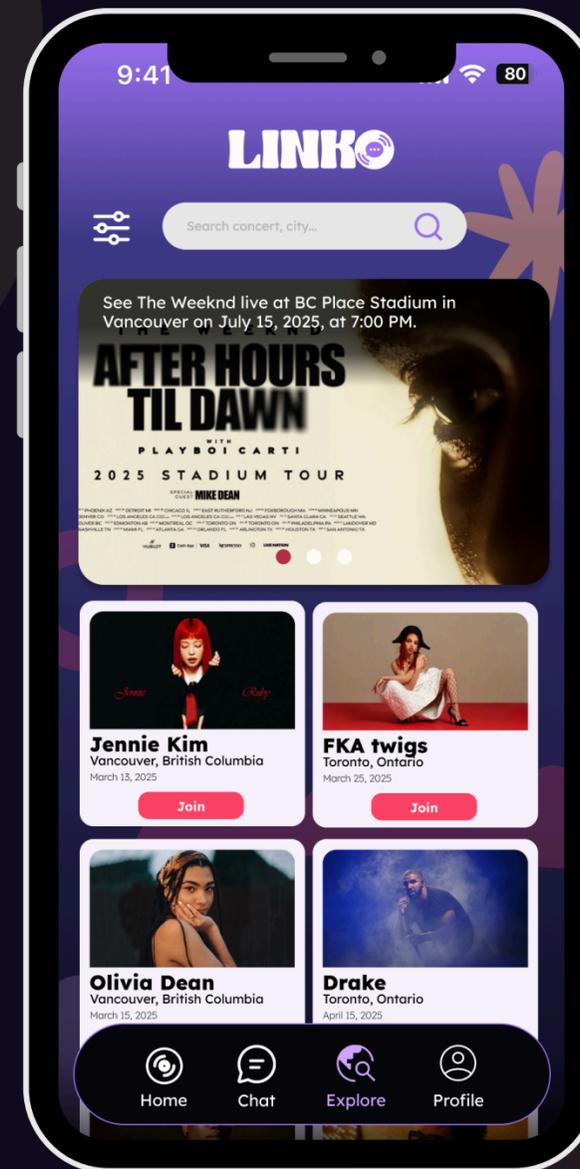
* User Flows



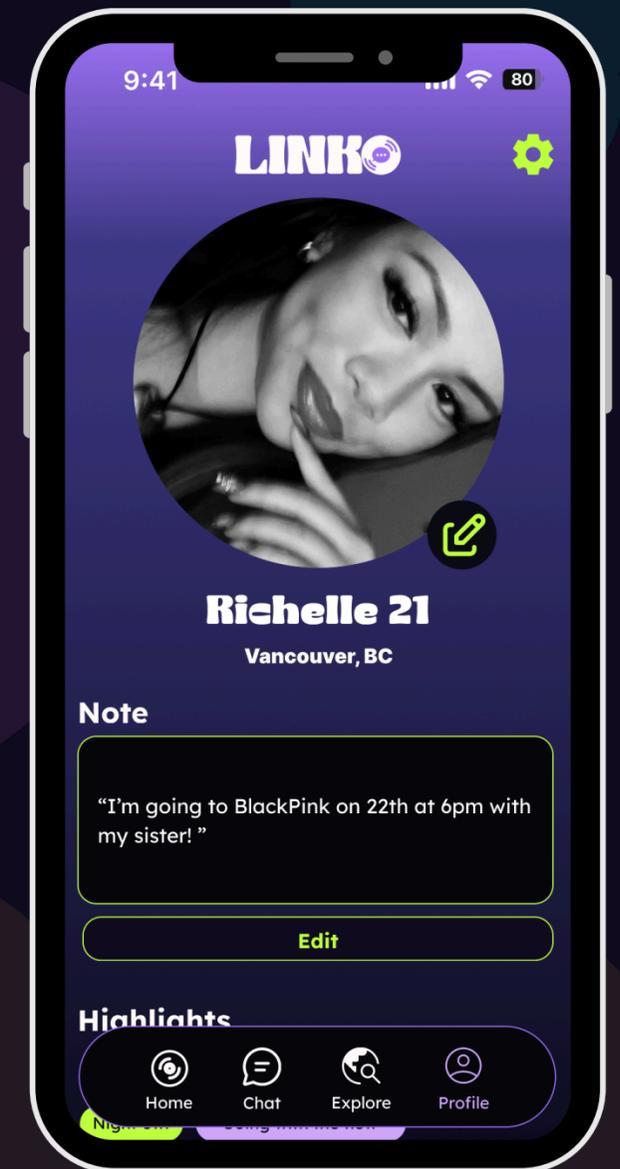
1 Onboarding



2 Matching



3 Joining Channel



4 Profile Setup

* User Flows - Onboarding Flow (Signup Pages)

Steps:

1. Click “Get Started” on the landing page.
2. Select an option on the Signup/Login page.
3. Upload a profile picture and fill in user info.
4. Complete 11 personality questions by selecting tags.
5. Navigate using Back / Next / Skip buttons.
6. Click “Start My Journey” to finish.
7. Wait on the loading screen (auto-redirects).
8. Watch the tutorial video on matching flow.
9. Click Skip to enter the homepage.

Purpose:

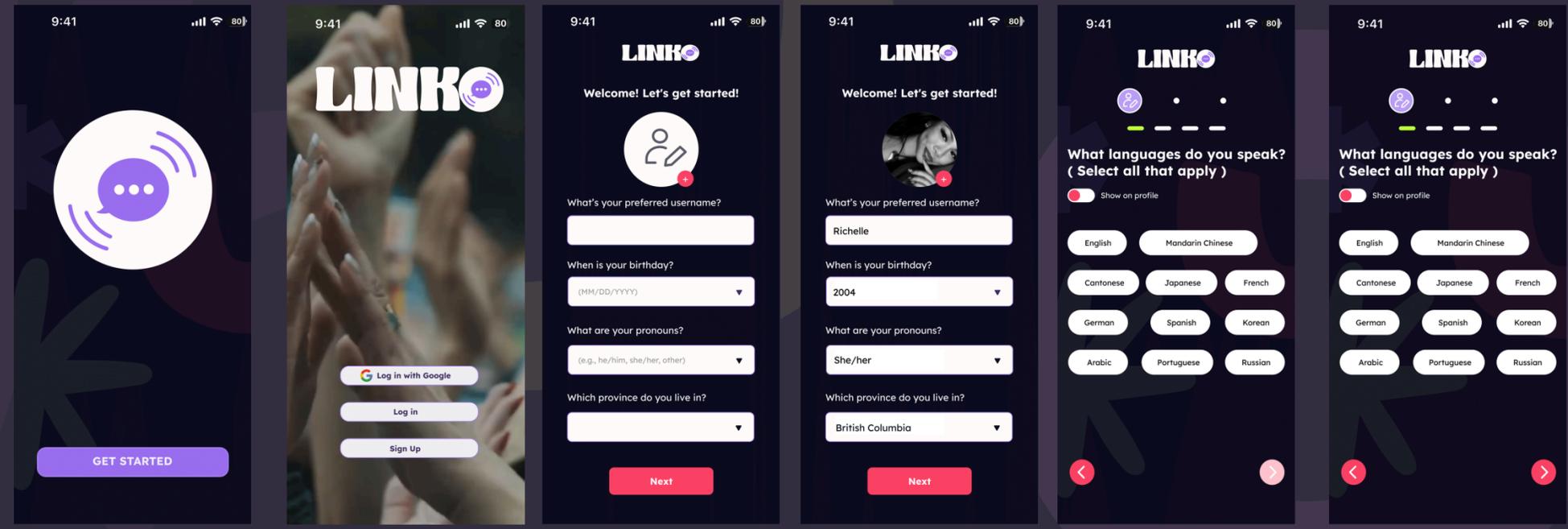
To guide new users into setting up their profile and understanding the app’s features.

Data:

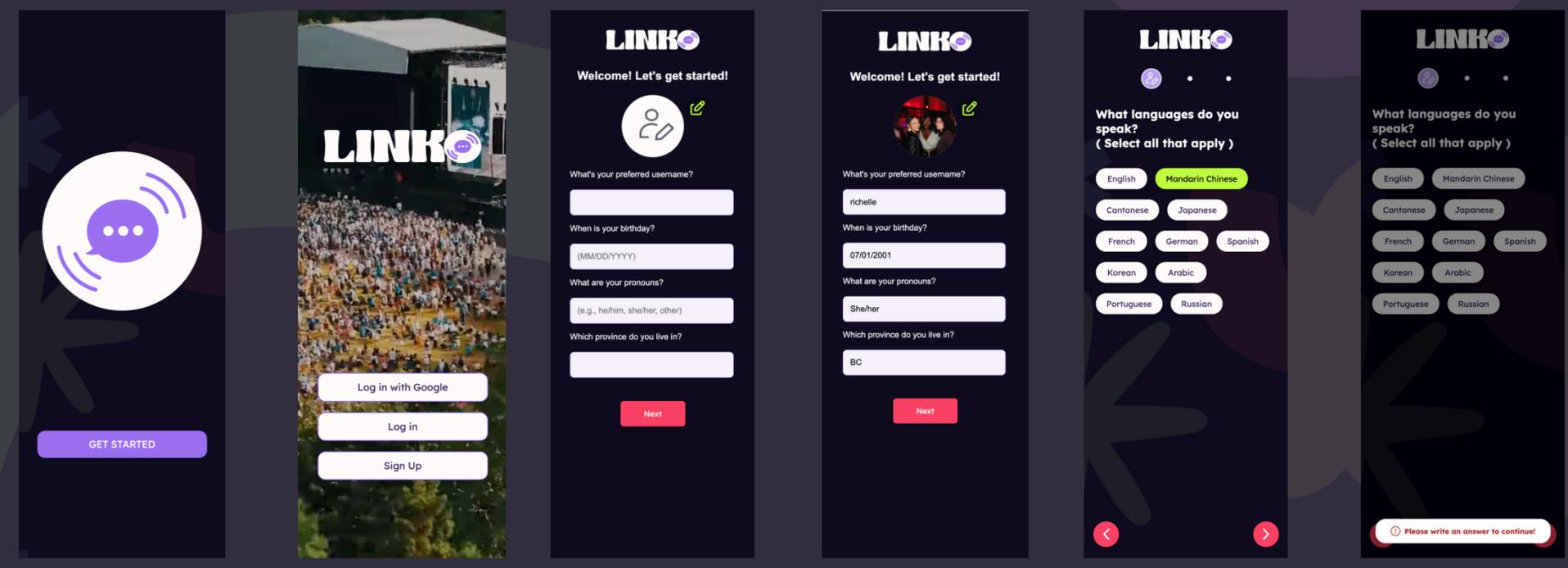
- **Usability findings:** Users felt unsure how many steps were left and which questions were required.
- **Fixes applied:** A progress bar was added to show progress, skip buttons were restyled for clarity, and a popup now alerts users when required fields are left empty to reduce confusion.

* User Flows - Onboarding Flow (Signup Pages)

Design



Coded Version



* User Flows - Matching Flow (Homepage)

Steps:

1. Tap the ❤️ heart button to match → opens matched screen.
2. Tap the ✕ dislike button or swipe left → shows next user.
3. Tap the Back button to return to the Matching page
4. Last user to match is “Bonnie”.

Purpose:

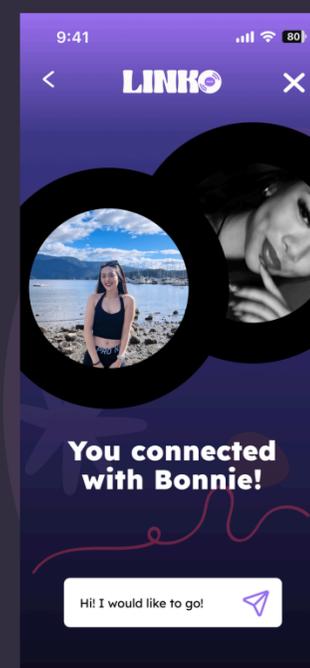
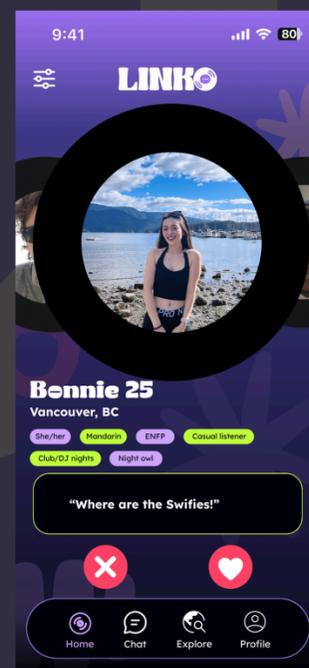
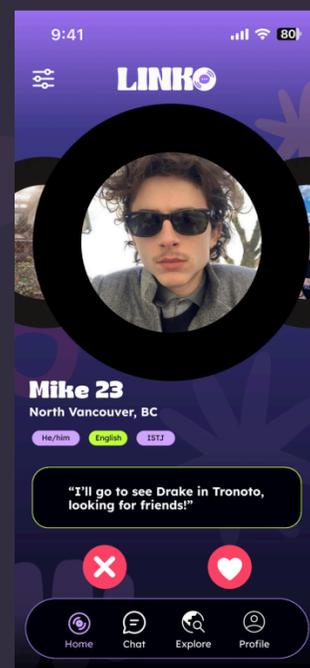
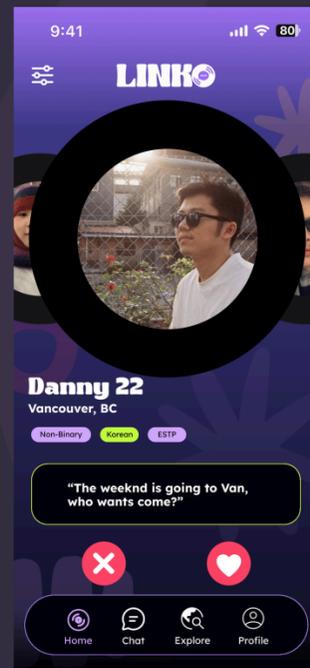
To help users find potential concert buddies based on shared preferences.

Data:

- **Usability findings:** Users found icons unclear and wanted confirmation feedback.
- **Fixes applied:** Replace Like/Dislike buttons with more intuitive icons (❤️ Like, ✕ Dislike), and a confirmation page now appears when a match is made to reassure users of a successful connection.

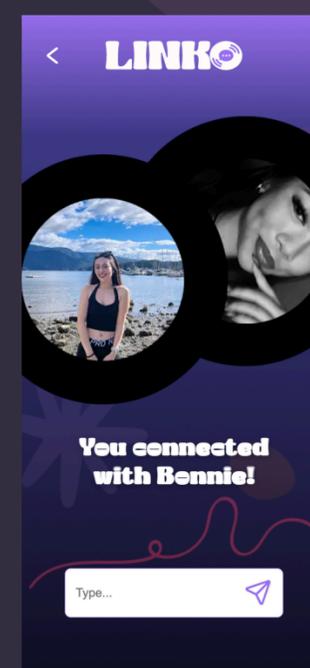
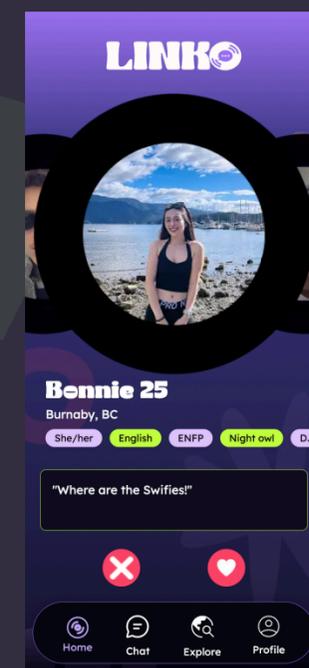
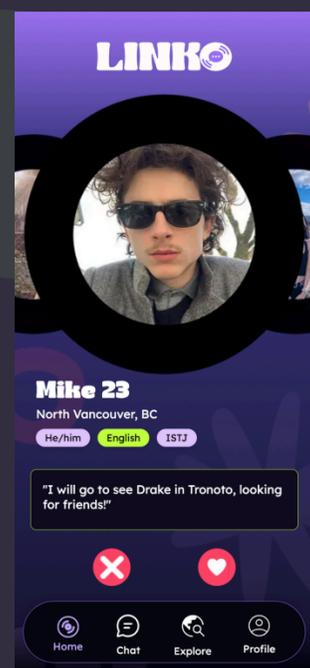
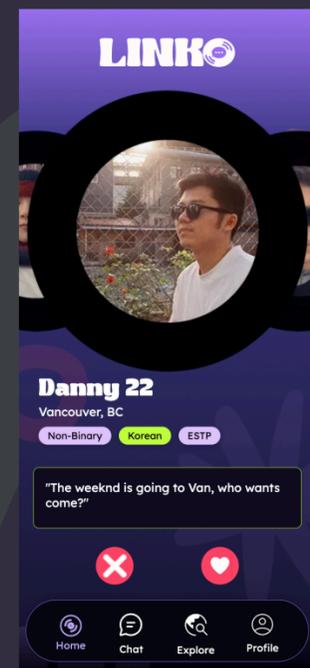
* User Flows - Matching Flow (Homepage)

Design



Message sent!

Coded Version



* User Flows - Joining Channel (Channels & Chat pages)

Steps:

1. Click Join → accept Community Rules.
2. Click Next to reach the Channel List.
3. Enter a chat room (Jennie Kim).
4. View messages and interact with others.

Purpose:

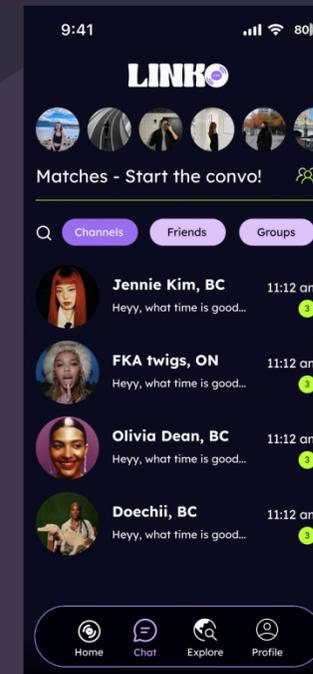
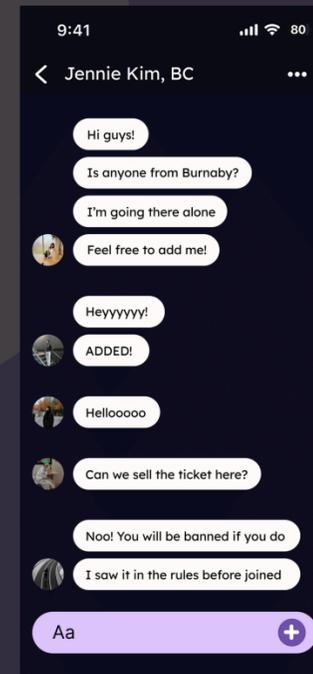
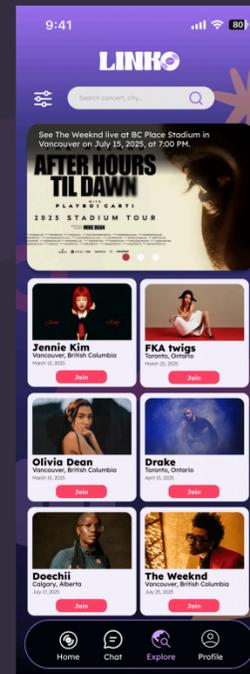
To allow social interaction through topic-specific group chats (e.g., favorite artists or genres).

Data:

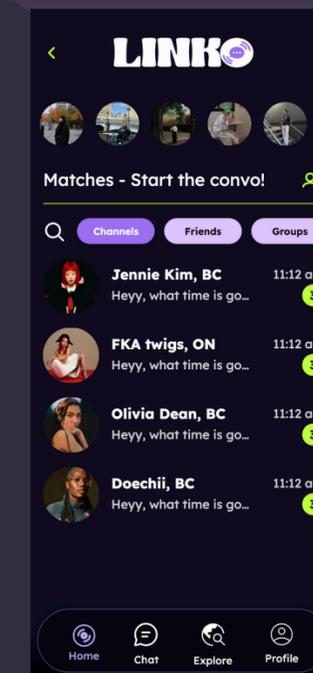
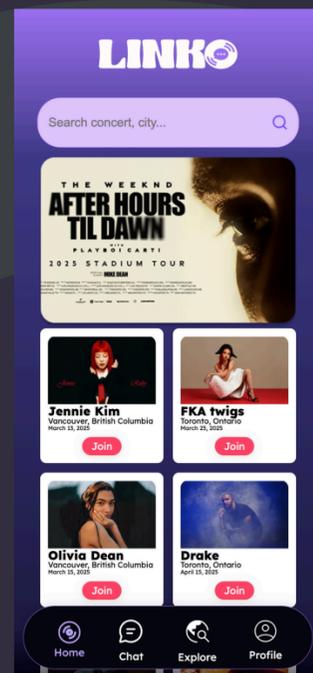
- **Usability findings:** Transition between joining and chatting was slightly confusing.
- **Fixes applied:** Improve button labels and provide clearer progression feedback between steps.

* User Flows - Joining Channel (Channels & Chat pages)

Design



Coded Version



* User Flows - Profile Setup (Profile page)

Steps:

1. Tap Edit under the profile picture → change photo via modal.
2. Tap Edit under Note or Bio sections → opens text modal.
3. Tap Edit under Highlights, Genres, Music Events, or Interests → tag modal opens.
4. Tap tags to toggle: grey = off, green/purple = active.
5. Tap Remove on images to delete from gallery.
6. Tap Edit under the Photo Gallery to add new photos via modal.

Purpose:

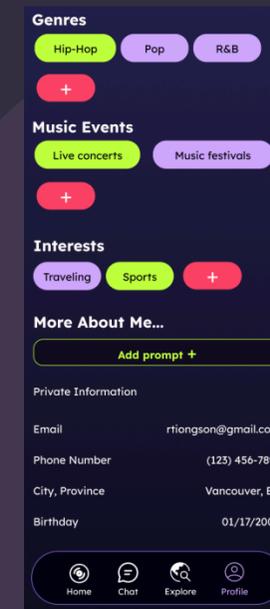
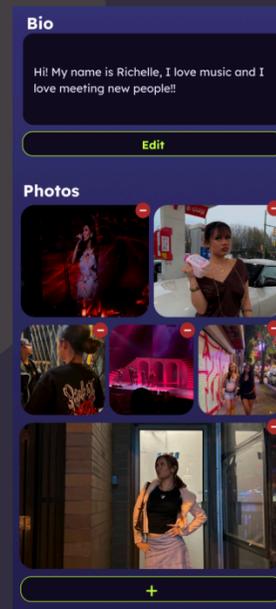
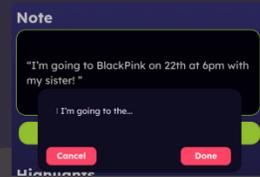
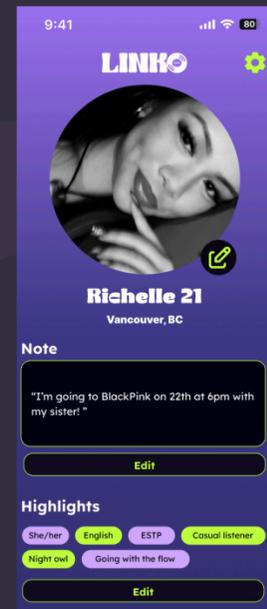
To give users full control over how their profile appears—visually and textually.

Data:

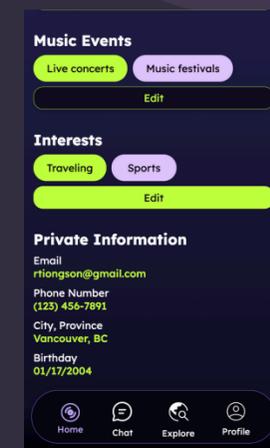
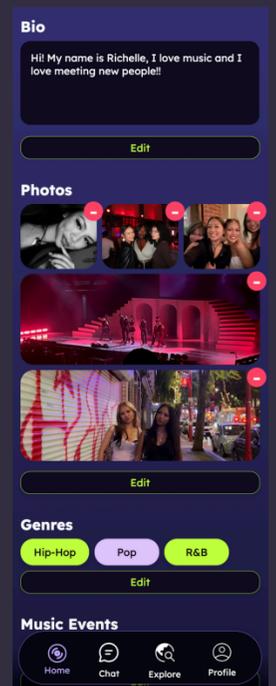
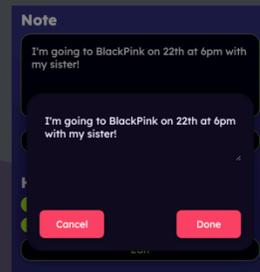
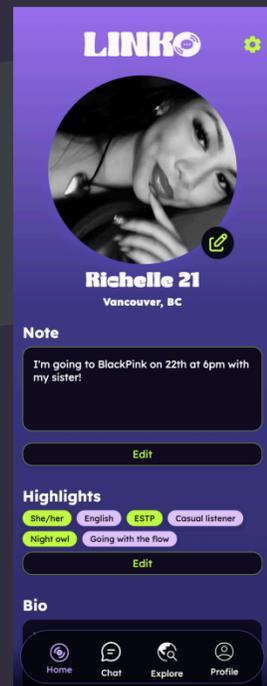
- **Usability findings:** Modals were appreciated, but some edit buttons weren't obvious.
- **Fixes applied:** Improved edit button visibility and tag color indicators.

* User Flows - Profile Setup (Profile page)

Design



Coded Version



* References

- Freepik. (n.d.). Flat abstract doodle pattern design [Vector image]. Freepik. https://www.freepik.com/free-vector/flat-abstract-doodle-pattern-design_23035597.htm
- Freepik. (n.d.). Hand drawn abstract shape collection [Vector image]. Freepik. https://www.freepik.com/free-vector/hand-drawn-abstract-shape-collection_17853032.htm